# **E**SUZOH A P P



# Laundry PRO

#### State-of-the-art Automatic Cash Point for Maximum Flexibility



Promotions management

Optional built-in QR-code reader for managing large scale promotional campaigns



Remote Management

Manage your cash point wherever you want. Once the cash point is connected remotely you can manage it completely from your PC



App for Android Smartphone Download the application and control your cash point 24/7



Messaging via E-Mail and SMS

Receive all the information concerning your cash point via e-mail or SMS: alarms, faults and Log files



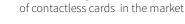
# MyLaundry

#### Mifare® Technology at your Service



Variety of Payment Options

The user can pay with cash, by credit/debit card or with WorldKey range of cards, keys or tags. Compatible with most





Promotional Campaigns Mifare® card/key reader to manage bonuses, happy hours and promotional campaigns to increase customer loyalty



Ethernet Connection For programming and accounting management



## Laundry Point

#### Smart Tailored for Small Laundrettes



Payment Flexibility

Thanks to its peripherals, it accepts both cash and

microchip cards



Removable SD-card You can perform different operations: import/export of configuration data, accounting data, configuration parameters and log files



Pricing Policies Setting Possibility to set up specific prices for cash and cashless payments





# Increase Your Customer Loyalty and Gain Security

WorldKey Loyalty is an advanced on-line platform that allows operators to communicate directly with end customers and develop loyalty programs. Operators can understand customers' habits and increase their turnover thanks to direct marketing campaigns.



- Each machine includes a WorldKey cashless system which communicates and exchanges information with a remote server
- Customers are identified by a unique identification code sourced within each Mifare® media (keys, cards, tags, stickers)

| Customer ▼ | Serial<br>number | Shopping | Remaining credit | Registration date | Last<br>movement       | Enable<br>media | Portal<br>access |   |   |    |
|------------|------------------|----------|------------------|-------------------|------------------------|-----------------|------------------|---|---|----|
| moroc '    | 8B110D14         | 45.99    | 1.49             | 2016-09-06        | 2016-09-22<br>12:32:40 | •               | •                | ∷ | Ф | di |
| Mdt        | 5BEB95A7         | 19.52    | 0.21             | 2016-07-18        | 2016-09-20<br>15:43:10 | *               | •                | = | ф | di |
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| Marc       | 1B140D14         | 24.07    | 2.98             | 2016-07-14        | 2016-09-22<br>13:19:34 | ~               | ~                | I | ٥ | di |
| giovar     | 2BD80A14         | 21.27    | 0.81             | 2016-07-13        | 2016-09-23<br>17:58:48 | ~               | ~                | H | 0 | di |

The platform is customisable, just ask how!

- All customers are identified by using the Mifare® media and direct marketing campaigns can be run. Marketing actions are focused on pricing policies (discounts, incentives, price tables, bonuses...)
- Customers have a dedicated web interface where they can see their current active promotions and recharge their keys/cards online using a payment card







#### Benefits

- ✓ Get in touch with your customers for direct marketing campaigns
- Increase customer loyalty
- Improve your invoicing process
- ▼ Block keys/cards in the event of theft or loss, and check remaining credit

services

# MyService

- Sturdy anti-vandal and waterproof cabinet, weather agents protection
- Security, flexibility and ease of use



### MyPOS

- · Compatible with most of the contactless bank card payment systems
- Accounting data management









#### About Us

SUZOHAPP is a technology company providing software and hardware for cash handling automation and self-service solutions to over 25,000 customers throughout the world. SUZOHAPP's technology enables automation for customers operating in a variety of end markets including retail, transportation, gaming, banking, vending and amusement. SUZOHAPP's solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. SUZOHAPP's more than 1,100 employees operate in 19 countries and dealer network covers more than 100 countries.



**SCAN COIN** 

Cash**Complete**™



